



S.P.O.R.T.S.
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FOR IMMEDIATE RELEASE:

KICK FOR S.P.O.R.T.S. Kickball Tournament Benefits Youth Athletes in Fishers

Fishers, Ind. – *(July 20, 2018)* Southeastern Program of Recreational Team Sports (S.P.O.R.T.S.) will host its first annual kickball tournament on Saturday, September 22nd, at Olio Fields in Fishers, Indiana.

KICK FOR S.P.O.R.T.S. will bring together approximately 35 teams made up of eight to eleven players to compete in a double elimination, bracketed kickball tournament. Teams will choose to participate in one of three divisions offered, playing at the recreational, competitive or family level.

“In addition to the 15,000 participants and volunteers currently involved in our programs, KICK FOR S.P.O.R.T.S. gives us an opportunity to engage businesses and residents outside of our leagues in a healthy activity unique to our community for a worthy cause,” said Scott Spillman, Executive Director of S.P.O.R.T.S.

KICK FOR S.P.O.R.T.S. teams will include a diverse mix, with groups of elementary through high school students, churches, sports leagues, neighbors, city officials and businesses participating. Funds raised during the tournament will provide youth sport scholarships for underprivileged families in Fishers. These scholarships give families access to programs offered by S.P.O.R.T.S. for any or all of the fall, winter and spring seasons during the school year. The money raised from this event also allows S.P.O.R.T.S. to provide background checks and key training for over 2,000 coaches involved in its leagues.

“The City of Fishers and Hamilton Southeastern Schools have made mental health awareness a large priority. One essential component of this event is giving kids an active outlet outside of the classroom to exercise, develop teamwork skills, learn how to set individual goals and achieve them,” commented Spillman. “We believe that participating in sports plays a large role in a child’s development. We don’t want the registration fees to prevent their children from these opportunities, so we utilize our scholarship program for as many eligible families as we can.”

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With twelve different programs offered during the year, recipients of these scholarships can choose from a variety of sports including soccer, cheerleading, baseball, softball and rugby.

KICK FOR S.P.O.R.T.S. games will last three innings, approximately a half hour, or five innings, approximately an hour, depending upon the division. Food and drink vendors will be onsite to encourage attendees to stay throughout the day. Other onsite amenities include a DJ, an awards area with sponsor banners and event t-shirts for all participants.

“We are branding KICK FOR S.P.O.R.T.S. as a flagship fundraising event for our organization,” stated Spillman. “Our goal, through this tournament, is to educate the community over what S.P.O.R.T.S. offers while promoting physical fitness and connecting our partners with new audiences.”

More information including team registration can be found at KickForSports.org.

About Southeastern Program of Recreational Team Sports

S.P.O.R.T.S. (Southeastern Program of Recreational Team Sports) is a private, not-for-profit organization dedicated to providing youth in the Hamilton Southeastern community with the opportunity to participate in recreational and competitive team sports that promote character development, leadership and physical fitness. The organization is made up of baseball, basketball, cross country/track and field, cheer, football, lacrosse, rugby, soccer, softball and volleyball leagues. For more information, visit hsesports.org.

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